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ODH Director
Theodore E. Wymyslo, M.D.

DATE: February 12, 2014
TO: Health Commissioners, Directors of Environment Health and Interested Parties
RE: Recall Announcement (ODA/ODH) 2014-015

Utah Firm Recalls Various Beef Jerky Products Due to Misbranding and Undeclared Allergen

WASHINGTON, Feb. 11, 2014 – Prime Snax Incorporated, a Salt Lake City, Utah establishment, is recalling approximately 90,000 pounds of beef jerky products because of misbranding and an undeclared allergen, the U.S. Department of Agriculture’s Food Safety and Inspection Service (FSIS) announced today. The products were processed with a releasing agent containing soy lecithin, a known allergen that is not declared on the label.

The products subject to recall were produced prior to Feb. 2, 2014, and were shipped to retail locations nationwide. The Beef Jerky products include:

Arizona Jacks Brand:

- 8 oz./24 count packages of “Original”
- 3.5 oz./24 count packages of “Peppered Rippled Cut” and “Original Rippled Cut”
- 6 oz./80 count packages of “Frontier Cuts – Hot,” “Frontier Cuts – Pepper,” and “Frontier Cuts– Original”
- 3.25 oz./12 count packages of “Super Giga Hot,” “Super Giga Original,” and “Super Giga Peppered”
- 6 oz./30 count packages of “Premium Peppered,” “Premium Original Strip,” and “Premium Teriyaki”
- 3.5 oz./30 count packages of “Peppered Thin Cut” and “Original Thin Cut”
- 7 oz./24 count packages of “Peppered Thin Cut,” “Thin Cut,” “Original Chunky,” and “Peppered Chunky”

Desert Star Brand:

- 12 oz./18 count packages of “Desert Star Peppered” and “Desert Star Original”
- 3 oz. - 3 packages/case with 8 pieces/package of “Desert Star Original” and “Desert Star Peppered”

Southwest Trail Brand:

- 1 oz. – 6 packages/case with 12 pieces/package of “Southwest Trail Original,” “Southwest Trail Peppered,” “Southwest Trail Red Chile,” and “Southwest Trail Green Chile”
- 3 oz. – 4 packages/case with 12 pieces/package of “Southwest Trail Original,” “Southwest Trail Peppered,” “Southwest Trail Red Chile,” and “Southwest Trail Green Chile”

Terrell Brand:

- 3.5 oz. "Terrell's Original," "Terrell's Honey BBQ," and "Terrell's Pepper"

Kettle Creek Brand:

- 3.5 oz./12 count packages of "Kettle Creek Original" and "Kettle Creek Peppered"

The products subject to recall bear the establishment number "EST. 18951" inside the USDA Mark of Inspection and a date on the packages prior to August 11, 2015, in the format of "mm dd yy."

The problem was discovered by an FSIS in-plant inspector during a label review. The firm believed the releasing agent was a processing aid that did not need to be declared on the label.

FSIS and the company have received no reports of adverse reactions due to consumption of these products. Anyone concerned about a reaction should contact a healthcare provider.

FSIS routinely conducts recall effectiveness checks to verify recalling firms notify their customers of the recall and that steps are taken to make certain that the product is no longer available to consumers.

Consumers with questions about the recall should contact Jackie Pappas at (801) 977-0742. Media with questions about the recall should contact Zaira Pesantes at (801) 977-0742, ext. 142.

Consumers with food safety questions can "Ask Karen," the FSIS virtual representative available 24 hours a day at AskKaren.gov or via smartphone at m.askkaren.gov. "Ask Karen" live chat services are available Monday through Friday from 10 a.m. to 4 p.m. ET. The toll-free USDA Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day.