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FOR IMMEDIATE RELEASE

**Ohio Department of Agriculture to Offer Export Seminar for Ohio Companies
to Provide Insight on the South American Market**

REYNOLDSBURG, Ohio (Nov. 16, 2010) – Ohio companies can learn more about pursuing or expanding their export sales in the South American markets at a seminar offered by the Ohio Department of Agriculture and the Food Export Association of the Midwest USA on Dec. 7 from 9:30 a.m. to 3 p.m.

Food Export Association South American Market Representative Sonia Amadeo will familiarize Ohio companies with the market by providing an overview of the economy, export requirements, entry strategies and market opportunities. Food Export Helpline Manager Dennis Lynch will also speak about pricing and logistics, and he will answer exporting questions.

The seminar will take place at the Ohio Department of Agriculture's Bromfield Administration Building, Auditorium A, 8995 E. Main St., Reynoldsburg. The cost to attend is \$50 per company or \$25 for Ohio Proud partners. Those who are interested must RSVP to the Office of International Markets at 614-728-4760 by Nov. 24.

The Food Export Association of the Midwest USA is a private, non-profit association of the Midwestern state agricultural promotion agencies that use federal, state and industry resources to promote the export of Midwestern food and agricultural products. For more information on the Food Export Association and their services visit www.foodexport.org.

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